

Content Marketing Services and Pricing.



 matrixmarketinggroup.com/content-marketing-services-pricing

AI Digital Marketing Agency

Matrix AI is revolutionizing how our clients connect with their audiences, blurring the lines between the real and the imagined to create truly immersive experiences. Unlike traditional service providers reliant on billable hours and labor-intensive design shops, we leverage AI-powered decision-making to streamline operations, boost your brand, and unlock unprecedented growth.

Content Marketing Services and Pricing

Fuel Your Brand's Growth with Tailored Content Marketing

Boost engagement, build trust, and drive results with expertly crafted content strategies for your business.

Our AI-driven content services are tailored to meet the diverse needs of industries and businesses. With a focus on quality, customization, and performance analytics, we deliver impactful content that aligns with your goals. Get the complete price list right to your inbox today! Here is a sample.

Our Pricing at a Glance

Sample Industry-Specific Content Models

We specialize in crafting industry-relevant content for maximum impact.

| Industry | Up to 1000 Words | 1000-2000 Words | 2000+ Words |
|-----------------------|-------------------------|------------------------|--------------------|
| Technology | \$80 | \$152 | \$224 |
| Financial Services | \$100 | \$190 | \$280 |
| Healthcare | \$90 | \$171 | \$252 |
| Manufacturing | \$85 | \$162 | \$238 |
| E-Commerce | \$75 | \$143 | \$210 |
| Education | \$75 | \$143 | \$210 |
| Real Estate | \$85 | \$162 | \$238 |
| Hospitality | \$80 | \$152 | \$224 |
| Professional Services | \$80 | \$152 | \$224 |

Here's a marketing brochure draft based on the pricing from the provided PDF:

AI-Powered Content Solutions

Drive Engagement, Build Authority, and Scale Your Content Efforts

Why Choose Us?

Our AI-driven content services are tailored to meet the diverse needs of industries and businesses. Focusing on quality, customization, and performance analytics, we deliver impactful content that aligns with your goals.

Our Pricing at a Glance

Industry-Specific Content Models

We specialize in crafting industry-relevant content for maximum impact.

| Industry | Up to 1000 Words | 1000-2000 Words | 2000+ Words |
|-----------------------|-------------------------|------------------------|--------------------|
| Technology | \$80 | \$152 | \$224 |
| Financial Services | \$100 | \$190 | \$280 |
| Healthcare | \$90 | \$171 | \$252 |
| Manufacturing | \$85 | \$162 | \$238 |
| E-Commerce | \$75 | \$143 | \$210 |
| Education | \$75 | \$143 | \$210 |
| Real Estate | \$85 | \$162 | \$238 |
| Hospitality | \$80 | \$152 | \$224 |
| Professional Services | \$80 | \$152 | \$224 |

Predefined Content Types

Versatile solutions tailored to your business goals.

| Content Type | Up to 1000 Words | 1000-2000 Words | 2000+ Words |
|-------------------------|-------------------------|------------------------|--------------------|
| Blog Posts | \$75 | \$143 | \$210 |
| White Papers | \$150 | \$285 | \$420 |
| Product Descriptions | \$60 | \$114 | \$168 |
| Landing Pages | \$100 | \$190 | \$280 |
| Email Campaigns (3) | \$100 | \$180 (Set of 5) | NA |
| Social Media Posts (10) | \$100 | \$130 | NA |
| Case Studies | \$130 | \$247 | \$364 |
| SEO Articles | \$90 | \$171 | \$252 |
| Video Scripts | \$110 | \$209 | \$308 |

Add-ons and Enhancements

Take your content further with our additional services.

- **SEO Optimization:** \$55 per piece

- **Human-in-the-Loop Editing:** \$65 per piece
- **Performance Analytics:** \$150 per month
- **Custom Image Integration:** \$10 per image
- **Content Strategy Consultation:** \$250 per hour
- **API Integration for Automation:** \$500 per month

Subscription Plans

Scale with packages designed for every business size.

| Plan | Price per Month | |
|-------------------|-----------------|--|
| Basic | \$300 | Five content pieces (up to 1000 words), 5 social posts, 5 custom images. |
| Growth | \$600 | Twelve content pieces (up to 1000 words), 12 social posts, 12 custom images. |
| Pro | \$1,200 | 30 content pieces (up to 2000 words), 15 social posts, 20 custom images, advanced SEO. |
| Enterprise | Custom | Custom content, API access, strategy consultation, and a dedicated account manager. |

Bulk Discounts

For clients with high content demands:

- **50+ Pieces/Month:** 10% off
- **100+ Pieces/Month:** 15% off

Contact us today to discuss your content needs and receive a personalized quote!

Would you like additional sections, custom branding, or formatting adjustments?

Predefined Content Types

Content Generation Plans

Welcome to Matrix's AI subscription pricing. After a few quick questions, a custom price list will be provided.

Name *

How often do you require new content (daily. weekly.

monthly)? *

Do you currently use any AI tools or platforms for content generation? *

Why Choose Our Content Marketing Services?

We combine creativity, data-driven insights, and cutting-edge tools to deliver impactful content that resonates with your audience. Whether you want to increase visibility, drive conversions, or enhance brand loyalty, our services are designed to meet your unique goals.

Our Process is Simple and Effective

- 1. Discovery:** We dive deep into your goals, audience, and market to develop a custom plan.
- 2. Creation:** Our expert team creates high-quality, tailored content aligned with your objectives.
- 3. Optimization:** We utilize SEO, analytics, and industry insights to ensure your content performs.
- 4. Delivery:** Your content is delivered on time and ready to make an impact.

Simple, Straightforward Fee Structure: Digital Marketing Services and Pricing

At Matrix Marketing Group, we empower marketing managers to achieve their ultimate goal: **driving measurable growth. Our AI-driven marketing solutions simplify the complex, optimize every dollar spent, and deliver tangible results that matter. Combining cutting-edge technology with expert strategy, we help you streamline operations, increase efficiency, and achieve sustainable success** while freeing you to focus on what you do best: growing your brand and impact.

Strategy and Planning

Transform your vision into actionable results with Matrix Marketing Group's strategy-first approach to marketing. We fuse deep market insights, cutting-edge AI technology, and creative ingenuity to craft tailored plans that align with your business goals. Starting at \$5,000 retainer.

[Setup An Appointment](#)

Content Marketing

At Matrix Marketing Group, [content marketing](#) is more than just creating engaging material—it's about crafting compelling narratives that drive business results. Starting at \$499 per month.

[Setup An Appointment](#)

Search Engine Optimization (SEO)

[Search Engine Optimization \(SEO\) services](#) are essential for businesses looking to improve their online visibility, attract targeted traffic, and drive sustainable growth. Starting at \$499 per month

[Setup An Appointment](#)

Social Media Marketing

[Social media marketing services](#) are essential for businesses looking to enhance their online presence, build customer engagement, and drive measurable results. These services encompass everything from content creation and platform management to targeted advertising and analytics. Starting at \$299 per month

[Setup An Appointment](#)

Industry-Specific Marketing

At Matrix Marketing Group, we understand that each industry has unique challenges, audiences, and opportunities, so we offer tailored [Industry-Specific Marketing solutions](#). Starting at \$1,999 per month

[Setup An Appointment](#)

Paid Media (PPC)

Maximize your ROI with Matrix Marketing Group's [data-driven Paid Media solutions](#). Our AI-enhanced campaigns combine advanced audience insights, precision targeting, and continuous optimization to deliver unmatched results. 10% of your percentage of spend

[Setup An Appointment](#)

Website Development

Empowering businesses with websites that don't just look good but work hard. At Matrix Marketing Group, we combine cutting-edge design, robust functionality, and [data-driven strategies to create websites that attract](#), engage, and convert. Starting at \$5,999 per month

[Setup An Appointment](#)

Email Marketing

Turn inboxes into revenue streams with Matrix Marketing Group's [cutting-edge email marketing solutions](#). Leveraging advanced segmentation, AI-driven personalization, and compelling copy, we craft campaigns that engage, nurture, and convert. Starting at \$499 per month

[Setup An Appointment](#)

Emerging Technologies

Stay ahead of the curve with Matrix Marketing Group's [cutting-edge marketing solutions powered by emerging technologies](#). Call.

[Setup An Appointment](#)

AI Agentic Marketing Systems

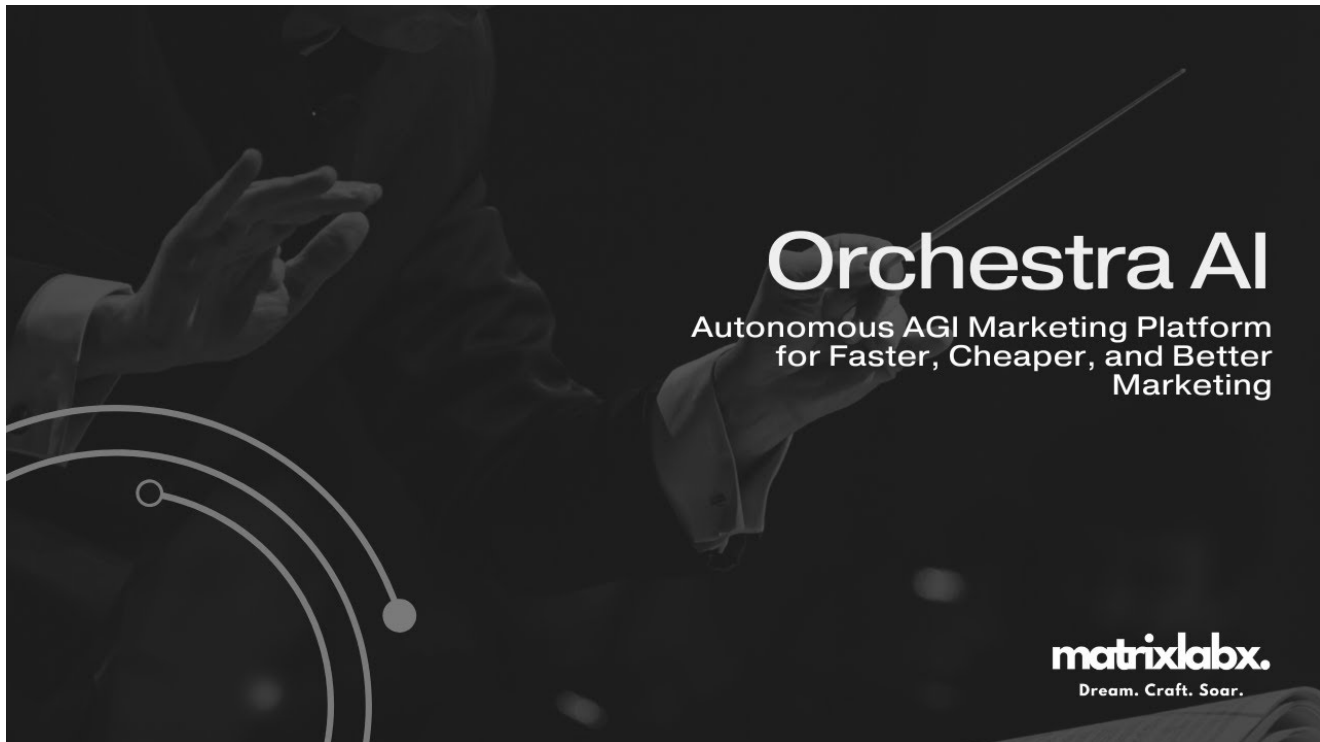
[Transform your marketing with **Orchestra AI**](#): the autonomous marketing platform that anticipates, executes, and optimizes every campaign—without human intervention. Powered by advanced agentic AI, our compound agent system streamlines operations, scales effortlessly, and delivers results faster and more cost-effectively than ever. From strategy to execution, it's like having a 24/7 marketing team that never stops working, empowering you to focus on growth while we handle the rest. Starting at \$7,999.

[Setup An Appointment](#)

OrchestraAI

OrchestraAI utilizes a compound AI agent architecture, functioning as an AI Agentic Platform. This architecture seamlessly integrates multiple specialized AI agents into a cohesive system, enabling it to tackle complex, multifaceted marketing tasks.

Under a unified framework, each agent within OrchestraAI's architecture assumes responsibility for specific subtasks. However, they collaborate effectively to accomplish broader goals. This collaborative approach allows OrchestraAI to address the complexities of modern marketing comprehensively and efficiently.



Why outsource digital marketing services?

1. Lack of Control Over Marketing Strategy

- **Objection:** “We want to maintain full control over our marketing strategy and execution, and outsourcing might lead to a loss of control.”
- **Insight:** Matrix works closely with clients to ensure the strategy aligns with your business goals. You retain decision-making authority, and outsourcing can offer fresh perspectives while your internal team stays focused on high-level strategic tasks.

2. High Costs Compared to In-House Teams

- **Objection:** “Outsourcing seems expensive; we can hire and train an in-house team at a lower cost.”
- **Insight:** While upfront costs may seem higher, outsourcing can be more cost-effective in the long run. Matrix provides specialized expertise, advanced tools, and analytics without the overhead of hiring, training, and managing additional full-time employees. We’ve cut marketing operational costs by up to 70%.

3. Risk of Misalignment with Brand Voice and Values

- **Objection:** “Outsourcing might lead to misalignment with our brand’s voice and values, diluting our message.”

- **Insight:** As an experienced digital marketing agency since 2002, it takes time to understand your brand's voice, values, and target audience. Matrix provides customized solutions, ensuring all communications stay true to your brand identity.

4. Security and Privacy Concerns

- **Objection:** "Sharing sensitive business data and marketing insights with an external partner could pose a security risk."
- **Insight:** Matrix has strict data protection protocols and confidentiality agreements to safeguard your proprietary information. It also follows industry-standard compliance measures, like GDPR, to ensure your data is safe and secure.

5. Dependency on External Vendors

- **Insight:** Outsourcing doesn't mean full dependency. Establish clear KPIs, regular check-ins, and performance reviews. Many agencies offer flexible contracts and short-term engagements, allowing you to reevaluate as your business evolves.
- **Objection:** "We don't want to become too reliant on an external vendor, which could leave us vulnerable if they underperform or dissolve."